



Greenway Downs Board Meeting July 5, 2022

Attendance

- Jeremy Black
- Jenny Girard
- Tim Hudson
- Kristen Jones
- Ana Letona
- Marjorie Wallach

5/2/22 minutes: approved on 7/5/22

Vote on officer's positions: voted unanimously all approved

Goals for 2022-2023

- All to present ideas during next meeting- come prepared
- Set new budget – Next meeting

Treasurer report- Kristen

- Account balances review
- Look into Venmo and other apps for easy pay
- Review/update budget - TBD

Website & Membership Outreach – Jenny

- Options for website – looking for better integration for donations, members tracking, signup, etc.

Welcome Wagon - Ana

- New residents: last updated 5/11/22
 - 10 new in the last 90 days
- Print more material for inventory
 - New postcard
 - Article from Arlington magazine
- News Letter Fall/Winter – Mid Sept

Events and Social Calendar

- Annual Meeting review: What worked, didn't work
- Food truck- Last truck 7/9
- Fall Festival – October 1st
 - Lost Dog puppies
 - Allison Miller sponsor- Confirmed
 - Beer truck?
- Community yard sale
- Front Porch Fridays - TBD
- Other ideas - TBD
 - HS Senior event next year?
 - Get out and vote?
 - Front yard native tree planting?

Operations

- Technology (Jiggy website, PayPal, Jotform, Bravenet)
- Administrative (Providence council and Fairfax Federation, other)
- Online digital file maintenance
- Cybersecurity/legal

Outreach & Communication

- Increase communications and spread out among board members (emails, signs, social media)
- Recruit new board members
- Kristen to store signs
- GWD Hats (Ana)
- New Directories – Mid Nov
 - Mailer list (Jenny to Kristen)
 - Ideas to reach out and update data
 - Pre-posted information update form/postcard – need 460 (Ana)

Greenway Downs Citizens Complaints/Issues/concerns - Jeremy

- Email from neighbor “lack of access to public paths” – ongoing
- Noise Ordinance
- Real estate taxes
- Adopt a Hwy
- Lee Hwy name change

Next Board Meeting: TBD