

#### Greenway Downs Board Minutes November 14, 2022

#### Attendance

- Jeremy Black
- Menoka Fuard
- Jenny Girard
- Tim Hudson
- Kristen Jones

Ana LetonaAndrew Ross

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Marjorie Wallach

Erin Keedy

# Approve minutes: 10/18/22 Approved

## Goals for 2022-2023

• Set new budget - TBD

## Treasurer report- Kristen

- Account balances reviewed
- New credit card scanner

## Website & Membership Outreach – Jenny

- Directory Update: To be delivered Dec
- Options for website looking for better integration for donations, members tracking, signup, etc.

#### Welcome Wagon - Ana

- New residents: New listing as of 11/13
- Print more material for inventory
  - New postcard printed
    - o Article from Arlington magazine printed
    - New Directory printed
    - o Recycling material reach out to Fairfax County for free flyers

# **Events and Social Calendar**

- Fall Fest Review: What worked/didn't work
  - Checklist for Spring fest
  - Front Porch Fridays TBD
- Other ideas TBD
  - HS Senior event next year?
  - o Get out and vote?
  - Front yard native tree planting?
  - Neighborhood cook book
- Will need newsletter editors for next spring

#### Operations

- Technology (Jigsy website, PayPal, Jotform, Bravenet)
- Administrative (Providence council and Fairfax Federation, other)
- Online digital file maintenance
- Cybersecurity/legal

#### **Outreach & Communication**

- Increase communications and spread out among board members (emails, signs, social media)
- Hats Ana to get a quote Spring 2023
- New Directories December
  - Mailer list (Jenny to Kristen)
  - o Ideas to reach out and update data
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#### Greenway Downs Citizens Complaints/Issues/concerns - Jeremy

- Greenway Parking- ROOD letter from board?
- Email from neighbor "lack of access to public paths" ongoing
- Noise Ordinance
- Real estate taxes
- Adopt a Hwy
- Lee Hwy name change

#### Next Board Meeting: