

Greenway Downs Citizens Association
Board of Directors Meeting Minutes

Location: Home of Lisa French
Date/Time: Wednesday, June 8, 2016

Present:
Bruce MacNair
Lisa French
Jenny Girard
Sara Kelly
Lisa Welde
Maureen Minard
Kara Klousia
Dana Diaz

Board Vote: approved the April 18, 2016 minutes

Board recognized new Board members and approved officers as follows:

Bruce MacNair, president
Lisa French, vice-president
Jenny Girard, treasurer
Sara Kelly, secretary

Treasurer's Report

Jenny reported that the GDCA combined savings and checking balance is \$7900. She met with previous treasurer Scot Walker, who has transferred all the necessary papers to Jenny.

Board Vote: Jenny is authorized to buy a file box for the financial records.

Jenny will categorize last years expenditures and project a budget by the next Board meeting.

New Business

Summerfield, Cameron, Greenway traffic calming studies/letters

These three streets have asked the Board to initiate letters to Fairfax County to begin the traffic calming process.

ACTION ITEM: Lisa F. will send Bruce the letters in question.

ACTION ITEM: Bruce will sign letters and send.

It is anticipated that the traffic studies will not be conducted until school begins in the Fall.

The Board anticipates that a Traffic Calming task force will have to be organized, and Lisa W. indicated she would participate.

Bruce reported that the signs for the speed humps on Marshall should be installed by the Fall.

Bruce attended the County public hearing with Peter Beckman (Jefferson Village) to advocate for the No Thru Truck signs on Marshall and Summerfield. The measure was approved, but it may be a year before the signs go up.

Strategizing our online outreach (website, Facebook, Next Door)

The Board debated the merits of keeping the GDCA website. The issue is whether it receives enough traffic to justify the domain expense. Would it be better just to post documents on Facebook and Next Door—

Sara pointed out that many people are not on, or choose not to use, social media sites like Facebook and Next Door – thus making the website valuable.

Lisa F. suggested using google analytics to find out how much traffic the website receives.

Sara asked the Board members to take a look at the website and suggest improvements.

Board Vote: To renew the website domain costs in August for one more year, and reassess the website's usefulness next year.

Specific budget for social committee

Kara lead a discussion on the merits of giving the Social Committee a budget to make their planning easier. To this effect, the Social Committee will have a meeting on Monday and compile a list of known events and create a working budget from last year's expenditures.

Some ideas for social activities:

- wine and cheese party
- progressive dinner

Creek and Park cleanup

Sara reported that that the Spring creek and park cleanup was rained out on both the original date and the rain date. She works on the weekends and asked if anyone would like to take the portfolio.

Dana offered to take charge of the Fall cleanup and the date will be set at the Fall Board meeting.

Dana also offered to take charge of the Mastenbrook Park invasive species removal event, also a Fall project.

Sara said she would help Dana with both events.

Welcome Wagon

Sara reported that the GDCA has a Welcome Wagon packet for newbies in the neighborhood, but that the current method of distribution was not very good. She suggested that she post something on Next Door so anyone could ask for a packet and act as a Welcome Wagon person.

Kara pointed out that this would involve keeping track so as not to double deliver to a new resident.

Sara said she would have a system to prevent that, and that such a system would keep the GDCA database more current.

Miscellaneous items

Lisa F. mentioned Neighborhood Watch and Dana related a recent incident in which her neighbor observed a possible “package” snatcher on Dana’s porch. The neighbor took a picture of the car, and the police were called, but she could not get the license plate.

ACTION ITEM: If someone sends Bruce the color version of the picture, he will post it on Next Door.

Lisa W. brought up the possibility of researching “cut through” restrictions like Falls Church has.

Lisa W. asked about the timing of the next Newsletter. It was generally agreed that early Fall would be a good time so we could advertise upcoming Fall/Winter events.

Sara asked for news articles.

ACTION ITEM: Lisa W. will write an article

Prepared by Sara Kelly
Amended by Jenny Girard