

**Greenway Downs Board Meeting
September 14, 2020**

Attendance

Pat Powell
Jenny Girard
Ranjeet Singh
Kevin Swatt
Iris Trieb
Sara Kelly
Menoka Fuard
Jeremy Black

August Minutes: Minutes were approved 8-0

Welcome our new Board members

Welcomed two new board members, Jeremy and Menoka. This brings the Board to 9 members.

Treasurer Report

Revenue and expenses remain favorable to budget.

Welcome Wagon Packet

- A color recycling page from Fairfax County will be added to the welcome wagon packet.
- The Board will develop key talking points for delivery of the welcome wagon packet at our next meeting..

Greenway Downs Citizens Complaint

The GDCA board received an anonymous letter asking us to have the large boulders on the property at the top of Monroe and Cavalier removed because the letter writer considered the boulders hazardous to vehicles, pedestrians and cyclists. Our only answer to this appeal is that the boulders are on private property and the Board does not have jurisdiction or the power in the matter.

Buy more Signs

The board voted to approve the purchase of 4 additional signs to better communicate about events across the whole neighborhood.

Fundraising Update ie. sponsors/fundraisers

-We have 4 sponsors for the upcoming newsletter.

-We have been looking for new sponsorship opportunities and have expanded successfully over the past few years beyond newsletter and directory to shirts, raffles, and neighborhood events.

-We plan to have a larger discussion on membership and how to grow membership. This year will be challenging with limited events to continue to sustain and grow membership.

What did we decide about recognizing our neighborhood bagpiper and Allison Richter (VDOT)

-Gift card to be purchased from a local restaurant to thank the bagpiper for his music during the covid.

-Allison Richter from VDOT will receive a letter from the Greenway Downs Board commending her for her efforts to get the neighborhood paved. Will check with Jefferson Village as well to see if they would like to be included.

Handling inappropriate communication going forward on the listserv, FB page, etc.

The board will develop guidelines for communications, community rules for platforms.

Greenway Downs list-serv stats

We have 464 households. We reach 210 with the direct email addresses = 45%

Breakdown by Street:

Bolling:	11/34	= 32%
Cameron:	19/50	= 38 %
Cavalier:	3/4	= 75%
Custis:	12/38	= 31%
Greenway:	31/54	= 57%
Lee Hgh:	2/10	= 20 %
Marshall:	26/57	= 45%
Monroe:	18/28	= 64%
Summerfld:	27/51	= 52%
WGMason	33/50	= 66%
Winchester:	11/42	= 26%
Westlawn:	17/46	= 36%

How do we ensure our community feels welcoming to everyone?

The board proposed development of a mission statement at the next meeting to update the past mission statement to reflect our neighborhood.

Survey questions review

Discussion on purpose and questions for an upcoming neighborhood survey.

Events and other Topics

Held a discussion on upcoming events in the neighborhood.

Proposed an October 2 food truck Friday event in the area of Summerfield Rd and Custis Pkwy. Discussions and research are ongoing for this event.

The board discussed the need to hold strategic discussions on the following topics for the upcoming meetings.

- Development of a driving mission statement
- Discussion of communication methods, messages, across all platforms
- Discussion of retaining and growing membership
- Proposed annual joint annual board meeting with Jefferson Village