Greenway Downs Board Minutes
April 8, 2025

In Attendance

- Jeremy Black
- Bryan Crist
- Agnea Deshpande
- Jenny Girard
- Erin Keddy
- Kristen Jones
- Ana Letona
- Andrew Ross
- Marji Wallace

Meeting Notes:

Approved minutes: March 4– approved

Kristen reviewed Budget and Membership

- Budget is strong but still need to increase membership
  - 2024: 106 households
  - 2025: 39 YTD

Reviewed Goals for 2024-2025

- Ideas on how/where to spend budget
- Decided not to increase voluntary membership dues
- Discussed events

Welcome Wagon - Erin

- Status update (Erin)
- Jeremy to provide directories to Erin for welcome packets
- What supplies do we need?

Events

- Spring Fest 2025 – **April 26**
  - Bling/spark bar 2 people – confirmed
  - Balloons 1 person – confirmed
  - Food: Harvey's, Falls, Pizza – Confirmed
  - Sponsors: 4 sponsors – Confirmed
  - Beer Garden: remind Tori we have 12 high top tables (Erin)
    - Permits: in progress (Agnea)
  - Other: Firetruck (Brian confirmed but TBD), dog rescue (Jenny) confirmed
  - Balloons: – (Ana – pending)
  - Other items: Porta potty (Kristen), Tables confirm
  - Supplies: see below for details
  - **After fest: follow up on permanent signage and other items
  - Signage:
    - Big signs (Ana & Kristen Apr 13) Place by Apr 19 latest
    - Other signs 8x11 Jenny to print and Andrew to staple around
- Front porch Friday kickoff **– May 2**
  - Voted to increase stipend $75 per host
  - Alternative for rainy days and/or no host – Last minute pivot at Audacious

- Annual Meeting – **May 7**
    - Italian Café: confirmed 7pm
        - Speakers: Karl-School confirmed, invasive species confirmed,
        - Microphone/speaker – confirmed
    - Subjects:
        - Directory
        - Events we're hosting
        - Membership dues
- Creek cleanup – **May 17**
    - Need more advertising and signage - TBD
- Movie nights at basketball court: cost and logistics – Update June (Jeremy)
- Discussed Beautify Greenway Downs – New idea (Kristen)
- Street lights- provide dark spots that need trimming or new lights installed (Kristen Pending)
    - Provide contact DPWES (Jenny)
    - Draft email (Andrew)

Website & Membership Outreach – Jenny

- Newsletter Winter/spring 2025- confirmed
    - Print by 4/1, distribute by the 13th (spring break 4/14-19)
    - Content: event dates, membership, recycling, story about last fest adopted pets, groups, or interview of a group leader, composting group
- New directory 2025/2026 – Ideas to collect updated info – discuss Q3
    - Plan to kick off with fall news letter
- New Greenway Downs rollup sign – completed
- Merch: Hoodies? What other items

Other & neighborhood concerns

- Mural – Continue to explore options for improvements – zoning TBD
- Crumbling sidewalks - Report it for documentation purpose – (Agney)
- Stone scaping ad parking: Jeremy to talk to owner
- Potholes on cavalier (by new light) report to VDOT

*******Next Board Meeting date June 2, 2025******