

Greenway Downs Board Meeting
Monday, October 18, 2020

Attendance

Pat Powell
Jenny Girard
Ranjeet Singh
Kevin Swatt
Iris Trieb
Sara Kelly
Menoka Fuard
Jeremy Black
Ana Letona

August Minutes

- Approved

Treasurer & Membership Report

- Income, expenses, and revenue favorable to budget

Old Business

Food Trucks

- Last food truck Friday will be the last Friday in October
- November 6 we will start Food Truck Saturday 12:00 p.m. to 2:00 p.m. for Lunch with smaller footprint (1 entree and 1 desert)
- Proposal: Do survey questions on Nextdoor to determine if people are interested to do lunch on Saturdays in November
- Update signs for next occurrences

Poop Bag "mailbox" signage

- Board vote to allow up to \$50 to Cathy Thatcher to purchase more informational signs for the poop bag "mailboxes"

T-Shirt Order

- We will table this decision until late winter or early spring to arrange new sponsor opportunities.

Welcome Wagon Packet

- We are looking for a board member to coordinate the assembly and delivery of our Greenway Downs Welcome Wagon Packets to new households in the neighborhood.
- Packets also feed into new member events and begin the member relationship with new households.

Greenway Downs Membership

- Send a personal email thank you to every person who donates?
- add each new person to the list-serve
- send email reminders when dues are due every two years or stick to membership drive?
- Continue membership discussion at the January Meeting to discuss ideas to organize membership, show value, and determine new services.

GDCA Communications:

- Proposed to have a communications coordinator or other board position to lead the communications efforts.

Housekeeping

GDCA Sandwich Boards need a new home--they can be outside.

- Arrangements have been made to find them a new home.

New Business

Halloween Pup Parade

Anything else we need to do?

- We will advertise and have arranged for ice cream truck for the Pup Parade

JV Halloween Event

What can we provide?

- We will reach out to JV to discuss the event.
- We will place the information out on the listserv.

John Mastenbrook Park

3 projects that need new leads

a) creek cleaning --at least 2 times a year

b) bamboo project-- ongoing, at least 2 times

c) invasive species project along the creek--ongoing, ideally 3 or 4 times a year

- We will advertise for leaders and volunteers for roles to lead these efforts.

VDOT/Route 50 improvement proposals

- VDOT is considering changes to Route 50 to improve pedestrian safety. Some of these changes may impact the traffic flow into and through Greenway Downs.
- The link to the study where info and survey to comment can be found at <http://www.virginiadot.org/projects/northernvirginia/route50fallschurchstudy.asp>