

Minutes
Greenway Downs Social Committee Meeting
June 5, 2017

Present: Megan Dho, Jessica Buckman, Maria Bertacchi, Dave Froman, Susan Keenan, Kristina Cruz, Sara Kelly, Jenny Girard

Next Social Committee Meeting: Monday, July 10th

Proposed Calendar Events 2017-2018

Block Party Saturday	September 9 th (4-7 pm)
Fall Festival & Kids Halloween	(JV TBD)
Halloween Pup Parade	(GD TBD)
GD Holiday Decorating Contest	December 15-18
GD Caroling & Festival Event	December 17
Easter Egg Event	(JV TBD)

New Volunteers

Jenny reported that 8 residents who have returned their GD membership forms have also indicated they would help with various social committee events.

Jenny will send Sara the email contacts so she can follow up by contacting these volunteers.

Directory

The first GDCA Board meeting is June 12th. Jenny indicated that there would probably be a discussion over whether or not to print a new Neighborhood Directory.

The social committee consensus was that if the Board decided to go ahead with the Directory we would help put boots on the ground to canvass the streets to get accurate data.

Welcome Wagon

Prior to the meeting Sara circulated a draft version of a Welcome Wagon brochure. A rough pricing estimate from Staples was 25 copies/ \$24.99.

The committee thought we could find a better deal by shopping around. Meantime, Sara will send everyone a corrected draft version so members can work on content and design.

Block Party

The committee established the Block Party rain date for Saturday, Sept. 16.

The committee agreed that selling T-shirts at the Block Party was important.

After a general discussion, the status report for street volunteers for the Block Party was as follows:

W. George Mason: Jessica Buckman
Winchester: Iris Trieb, Katie Hargrave
Marshall: Susan Keenan
Monroe: Maria Bertacchi
Greenway: Dave Froman

Maria, Megan and Susan indicated they would reach out and ask people they knew to consider volunteering for Cameron and Summerfield.

The streets for which we do not yet have leads are Bolling, Woodlawn, Cavalier, and Custis.

Megan suggested we wait until our July meeting to determine the thematic details of the Block Party because we need the input from as many street volunteers as possible.

Meantime, Megan will keep track of and invite the street volunteers to the July meeting.

General points to keep in mind

- Last year it worked well to give the street coordinators a check list
- Reaching out to local businesses for supplemental food
- Advertising flyers for the event

Prepared by Sara Kelly
June 7, 2017