

GDCA Board Meeting Minutes for August 21, 2017 at the home of Jenny Girard

Attendees:

Jenny Girard
Kara Klousia
Lisa Welde
Asha Beh
Dana Diaz
Kurt West
Jeff Evans
Kevin Swatt

Guest: Andrew Painter

7:30 PM Meeting Called to Order

- Tabled Minutes Approval
- Andrew Painter, zoning attorney and Greenway Downs resident, discussed discussions and meetings with the Mayor of Falls Church, the Vice Mayor, and Director of Planning on the Lee Hwy sidewalk improvement plans.
 - Andrew is willing to draft to a letter with the goal of getting all planners from both Falls Church City and Fairfax County together
 - Currently, Improvement Plans are still in the planning stage and there is a vested interest from all parties to improve the sidewalk conditions/curb appeal on Lee Hwy near the Cavalier Trail/Lee Hwy/Maple Avenue intersection
 - Historically, Falls Church City and Fairfax County don't work in tandem on efforts solely funded by one party, and the goal of the letter Andrew Painter is willing to draft is to change that and unite city and county in their approach to improve the Lee Hwy sidewalk conditions
 - The board is supportive of this effort
- Summerfield Traffic Study: Speed humps to be constructed on Summerfield. Currently waiting on one signature to approve the placement of the speed humps.
- Treasurer Report: T-shirts were purchased for the block party, also selling raffle tickets. GDCA is in the green for revenue.
 - Income:
 - \$1,805 in Membership Donations to date
 - \$1,575 in Ad Revenue for the Directory to date
 - \$195 in t-shirt sales to date
 - Expenditures:
 - Tee Fundraiser: \$442 to date
 - Fees: \$65 to date
 - Mail and Print Costs: \$105 to date
 - Event Costs: \$50 to date

- Net: \$2,913 to date (Income – Expenses)
 - 24% of budget spent to date
- membership update: 90/460, or about 20% of Greenway Downs households have provided membership donations
- Directory: Directory was discussed and Jenny Girard's mock design was shown. Board is supportive of the creative direction of the directory and using color and Jenny's design.
 - Discussed adding a page with phone numbers of babysitters, mothers helpers, dog walking, etc. to directory
 - Board does not want to infringe on businesses who paid for advertising within directory and will limit the categories to those jobs most commonly held by young adults and not private businesses (babysitters, mothers helpers, dog walkers, etc.) A call on Nextdoor to solicit numbers was posted.
 - If the response is significant enough to warrant adding a full page, Board agrees that only those who live in Greenway Downs should be advertised
 - The estimated cost of the directory is between \$1,000 and \$1,300. Estimated number of copies is 500. The cost of printing will vary depending on paper weight and number of pages.
- Meeting Adjourned