

GDCA Board of Directors Meeting  
June 12, 2017

1. Approval of Meeting Minutes from GDCA Annual Meeting
  - a. Reviewed, discussed and approved by board meetings. To be posted to NextDoor and GDCA website.
2. Officer Assignments
  - a. President – Kara
  - b. Vice President – Jeff
  - c. Secretary – Todd
  - d. Treasurer – Jenny
  - e. Round-table discussion to elaborate on roles and responsibilities and allow members to express thoughts/concerns. All members approved of designated responsibilities to each Officer Assignment as listed.
3. Additional Roles and Responsibilities of GDCA outside Officer Assignments
  - a. Topic areas discussed by board members included: Website maintenance, newsletter, Fairfax Delegation Representative, Communications.
  - b. Website maintenance will continue to be a shared venture between board members with Asha serving as primary. Usage of NextDoor and other communication domains will also be leveraged as much as possible to reach the widest audience possible.
  - c. Todd volunteered as a GDCA board rep (in addition to Sara K) to attend Fairfax Delegation meetings. Next meeting is in September. Asha volunteered to draft the newsletter moving forward; Solarize Fairfax will be a sponsor for the newsletter.
4. Treasurer's Report
  - a. Jenny provided a detailed report of current membership forms and dollars collected for calendar year 2017. Results are around 20% of the community but dollars have surpassed the previous collection from two years ago.
  - b. Jenny provided an in-depth review of previous year and current year budgets for GDCA and highlighted any significant changes.
  - c. Details or questions regarding the GDCA budget and spend planning can be directed to the GDCA President (Kara) and/or the GDCA Treasurer (Jenny).
5. GDCA Directory
  - a. Theme of directory is to celebrate the 75<sup>th</sup> Anniversary of the establishment of Greenway Downs. Board members voted to print hard copies of the directory again this year for usage around the community with the intention of fully moving the directory online in future years to reduce significant print costs to the GDCA.
  - b. Similar to the t-shirt printing, the GDCA will pursue corporate ads from local businesses to help off-set the printing costs and allow local businesses to gain additional exposure through the neighborhood-wide directory. Board members will be responsible for helping validate current directory information for residents and delivery upon completion.
6. Social Committee Update
  - a. Greenway Downs block party is scheduled for September 9<sup>th</sup>, 2017. Social Committee is replicating last year's approach with "street designated" themed tables for each

neighborhood participant. Greenway Downs T-shirts will once again be sold – board members approved the purchase of additional shirts to supplement stock left over from last year.

- b. The Social Committee will provide cup sales and drinks at the block party to help generate revenue as well as hosting a charitable raffle for gift cards from local businesses.
- c. Idea to host a beer tasting / social gathering at Mad Fox was discussed and approved by board members. GDCA board will provide minimal funding (TBD) to supplement some sample foods but attendees will be responsible for majority of their own funding.

#### 7. Neighborhood concerns

- a. Overgrown brush and trees on the creek side of Custis Pkwy. Discussed, however, GDCA board does not have authority to trim or resolve the issue. Community volunteers to help clean the brush can be contacted through social media to help resolve.
- b. Community sentiment on making Custis Pkwy one-way (altering) on differing streets. Topic briefly discussed, however, this is a VDOT issue for which GDCA has no authority. If residents feel strongly, they can generate a written petition, collect signatures and submit through VDOT for review and consideration.
- c. Summerfield Traffic Calming Update (Lisa W). Lisa provided a brief update on Summerfield Rd efforts to provide additional speed bumps.
- d. Signs at entrances (Cavalier Trail relocation). Board approved to table this conversation until construction plans for Cavalier Trail and Lee Hwy become official.
- e. Fairfax Federation. Sara K is already an attendee on behalf of Greenway Downs. Todd K. volunteered as GDCA Board Member to attend as well.