



## Greenway Downs Board Minutes August 9, 2022

### Attendance

- Jeremy Black
- Jenny Girard
- Tim Hudson
- Kristen Jones
- Ana Letona
- Marjorie Wallach

### 7/5/22 minutes: Approved

### Goals for 2022-2023

- Set new budget – TBD
- Discussed to bring new ideas in upcoming meetings

### Treasurer report- Kristen

- Account balances reviewed
- Look into Venmo and other apps for easy pay
- Review/update budget - TBD

### Website & Membership Outreach – Jenny

- Options for website – looking for better integration for donations, members tracking, signup, etc.

### Welcome Wagon - Ana

- New residents: pull new listing for last 3 months
- Print more material for inventory
  - New postcard
  - Article from Arlington magazine
- Newsletter Fall/Winter – Mid Sept
  - Approved quote

### Events and Social Calendar

- Annual Meeting review: What worked, didn't work
- Food truck- Last truck 7/9?
- Fall Festival – October 1<sup>st</sup>
  - Lost Dog puppies- Jenny to reach out
  - Allison Miller sponsor- Confirmed
  - Beer truck – Tim to look into permit
  - t-shirts – sell what's left
  - Food Trucks – Menoka to coordinate
  - Koozies- Kristen to get quote
- Front Porch Fridays - TBD
- Other ideas - TBD
  - HS Senior event next year?
  - Get out and vote?
  - Front yard native tree planting?
  - Neighborhood cook book
- Will need newsletter editors for next spring

### Operations

- Technology (Jiggy website, PayPal, Jotform, Bravenet)
- Administrative (Providence council and Fairfax Federation, other)

- Online digital file maintenance
- Cybersecurity/legal

### **Outreach & Communication**

- Increase communications and spread out among board members (emails, signs, social media)
- Recruit new board members
- Hats Ana to get a quote – Spring 2023
- New Directories – Mid Nov
  - Mailer list (Jenny to Kristen)
  - Ideas to reach out and update data
    - Pre-posted information update form/postcard – need 460 (Ana)
    - Deliver form/envelope with news letter (Ana)

### **Greenway Downs Citizens Complaints/Issues/concerns - Jeremy**

- Greenway Parking- ROOD - letter from board?
- Email from neighbor “lack of access to public paths” – ongoing
- Noise Ordinance
- Real estate taxes
- Adopt a Hwy
- Lee Hwy name change

**Next Board Meeting:**  
**9/11/22**