

GDCA Board Meeting Minutes
September 24, 2019

Attendees:
Ranjeet Singh
Sara Kelly
Kevin Swatt
Scot Walker
Dana Diaz
Jenny Girard
Pat Powell
Iris Trieb

August Meeting Minutes- Approved

We would like to thank Matt Beh for serving on the Board these past months. We will miss him and hope that one day when life is not so busy he might return to us.

Treasurer Report

Spending is favorable to budget. The block party was a successful fundraising event that will help with directory and newsletter printing costs for this year.

Art Contest

We had a lot of great entries. The board has voted and chosen a winner to be featured in the 2019-2021 directory. The winner will be notified by September 26.

GDCA House Cleaning

The President of the board has prepared a punch list of action items that need to be taken care of by the next President. The Vice President will start to monitor the gmail inbox to assist with the future transition of duties away from the President.

Recap for Block Party

- Ice Pops: This year we bought 100 ice pops. Next year we need to double that amount.
- water: 4 cases, next year we could just buy 3.
- we had 4 ice coolers: just right
- photo board: good idea - yes. Do that again.
- face painter: received good feedback about the face painter. Next year we may recommend simpler face painting designs to be able to paint more faces with the option to stay longer to get any additional kids that may be waiting in line.
- food truck: Though the food truck was forty minutes late, we received good feedback. We anticipate using a food truck next year. .
- Raffle baskets: the raffle baskets were a huge success and the biggest source of fundraising. We will be reaching out and thanking those vendors in our neighborhood that so graciously donated.
- Chalk/rock Painting: 6 hay bales were used to define this area and also doubled as extra seats for parents. The chalk/rock painting was successful.
- Comments on what worked/did not work: Since the block party was successful we will use this format again next year. (food truck/ice pops/art contest/etc.)

Update on Directory

Winchester and Lee address verification for the Greenway Downs Neighborhood Directory are done. There's about 150 households left to contact and postcards have been ordered and will be used to reach out to these last residents.

November 6, 2019 Meet & Greet

The Board is finalizing the specifics of this event.

Posting the map on the website

New residents are often confused about whether they fall into Greenway Downs or Jefferson Village so the board will post the map of our neighborhood that appears in our directory on the Greenway Downs website.

Update on route 29

There is a citizen-led task force focused on improving Lee Hwy. They are working with a class from Virginia Tech Graduate students. A community meeting is scheduled for Thursday, October 24 at Thomas Jefferson Elementary School in the cafeteria. Residents and local business owners invited. More details forthcoming.